Hello
I'm Jorge Luis Severino

Santo Domingo, Dominican Republic

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Headline

Graphic Designer | Digital Design, Branding & Web Assets

Skills

Adobe Photoshop, Illustrator, InDesign, Acrobat, Poster & Brochure Design, Web Design & Front-End Layout (HTML/CSS, WordPress, Elementor), Logo & Brand Identity, Digital Asset Optimization, SEO-aligned Web Content Updates, Creative Problem Solving, Remote Collaboration, Content Accuracy, Deadline & Detail-Driven Production, Continuous Learning & Skill Development.

Experience

JANUARY 2020 - OCTOBER 2022

Web Management SEO, Iowa, United States (Remote) - *Web Designer & Maintenance*

- Designed and maintained websites for multiple clients, ensuring consistent branding and responsive layouts.
- Updated digital assets and optimized graphics for faster load times and improved user experience.
- Supported SEO-aligned content updates that contributed to better visibility and engagement.
- Streamlined design workflows, reducing turnaround time for content updates and visual revisions.

FEBRUARY 2012 - NOVEMBER 2015

Turn 2 Interactive, New York, United States (Remote) - *Web Designer*

- Updated, edited, and maintained web content for a diverse client portfolio.
- Ensured brand consistency across digital platforms by refining layouts and graphics,
- Improved content accuracy and visual quality, contributing to stronger client satisfaction and retention.

NOVEMBER 2001 - FEBRUARY 2002

Uepa.com / Medios Digitales, Santo Domingo, Dom. Rep. (Onsite) - *Webmaster*

- Managed and maintained Uepa.com, ensuring site stability and timely content updates.
- Performed routine quality checks to ensure functional navigation and accurate information.

Education

2017 - JUNE 2ND, 2018

The Art Institute of Pittsburgh - Online Division - *Bachelor of Science in Graphic Design*

2008 - 2010

The Art Institute of Pittsburgh - Online Division - *Associate of Science in Graphic Design*

2007 - 2008

The Art Institute of Pittsburgh - Online Division - *Digital Design Diploma*

Awards

- APRIL 12TH, 2023 - MAY 14TH, 2023
  Brainnest - Graphic Design -
  Industry Training of 4 weeks
  (24 hours + Individual Work)

Portfolio

https://www.behance.net/JLSEVERINOe67e